



Hi, I'm Jason Lang
This is my portfolio.

*App Icons &
Illustrations*

Zinc App Icon Suite

Cotap was rebranded as Zinc. The 'Zn' became a core part of the brand.

This suite of icons provides a subtle visual transition from Cotap to Zinc for the end users familiar with the old brand as well as feeling fresh and modern.

Each icon adheres to the platform guidelines but carries the brand through each platform.

iOS



Mac



Android



Windows



Windows
Installer



Posterous Spaces

This app icon was designed for the relaunch of the Posterous iOS app in early 2013.

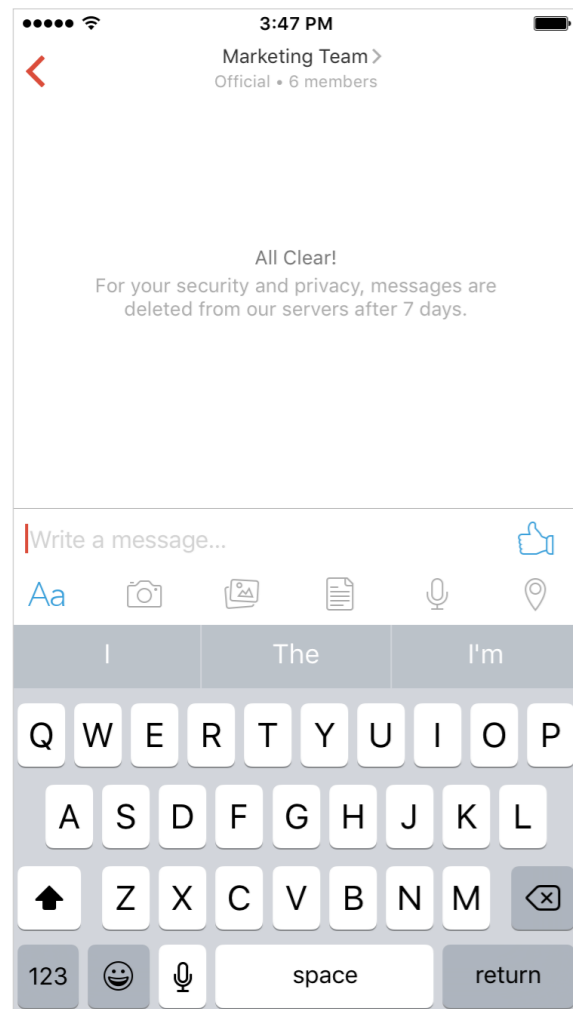


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Custom Icons

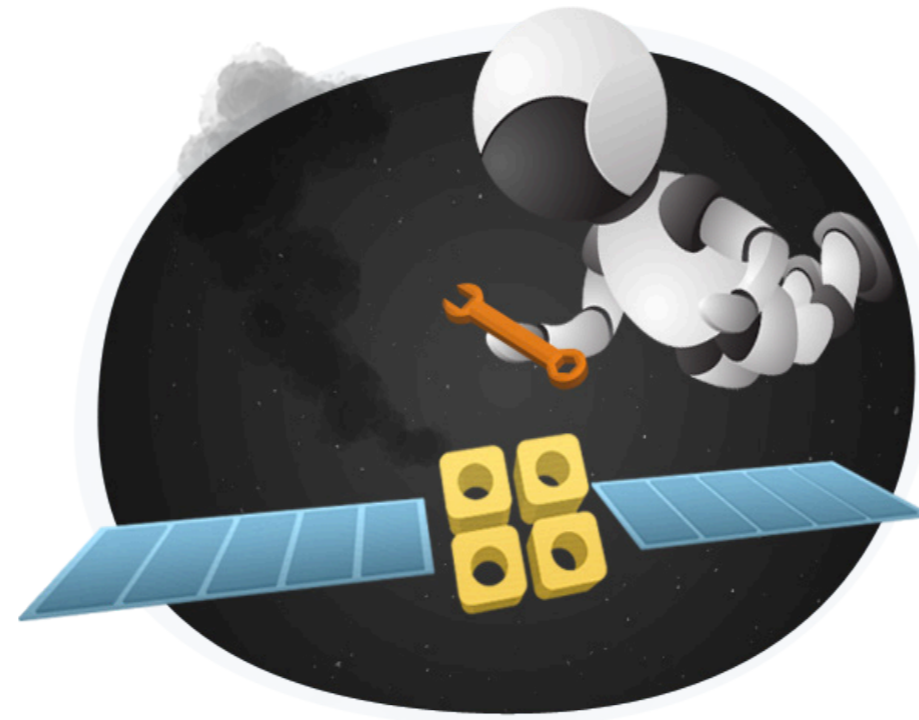
The Cotap app had a set of rich functionality that could be accessed from the messaging interface. These icons were custom designed to fit the iOS aesthetic and communicate each functionality.



Various Illustrations



Personal side project



Used for Posterous 404 page



Nice/Evil Cyclops - side project